



Welcome to the September 2011 issue of the Newsletter! Your local provider of information and learning opportunities related to quality professionals.

Membership Meeting

LOCATION:

Luby's Cafeteria Mesa at Sun Bowl

SCHEDULED TIME: 6:30 pm – 8:00 pm Speaker begins at 7:00 pm

DATE: Thursday, September 15, 2011

Speaker: Ray Macias – Army Corps of Engineers Albuquerque District
Topic: Quality Assurance in Civil Works Construction

MEETING IS FREE FOR MEMBERS AND NON-MEMBERS ALIKE

THE CHAIR SPEAKS **OCTAVIO CERVANTES**

Hello all, please note the meeting place and day has been changed to the third Thursday of the month and the meeting location will be at the Luby's Cafeteria at Mesa and Sun Bowl/Mesita. This month the third Thursday falls on the 15th. Our first member meeting this year will have an interesting speaker describing Quality Assurance in Civil Works such as the construction of the border fence, flood control and border patrol stations all over the southwest.

Several important items will need to be reviewed and discussed at next meeting; therefore, your participation and attendance is requested. We need to finalize the Business Plan and Budget for 2011-2012. We would like your input for the plan and budget and make it part of an activity you volunteer to work on this year. We need to finalize the BP&B during this session because it is due October 1st to ASQ Headquarters.

Thanks and see you at the meeting.

Octavio Cervantes

AUTOMOTIVE SECTION

HECTOR LUGO

Toyota is working to create a more robust supply chain that would recover within two weeks in the event of another massive earthquake like the one on March 11 that is still affecting output after six months, Executive Vice President Shinichi Sasaki said. Sasaki, in charge of purchasing, said Toyota is taking three steps to fight supply chain risks that he expected would be completed in roughly five years.

The first step is to further standardize parts across Japanese automakers so they could share common components that could be manufactured in several locations.

The second step is to ask suppliers further down the chain to each hold enough inventory—perhaps a few months' worth—for specialized components that cannot be built in more than one location, or take anti-quake measures that guarantee safety against any tremor or tsunami.

The third step to becoming more resilient was to make each region independent in its parts procurement so that a disaster in Japan would not affect production overseas.

See you in the meeting!

EDUCATION SECTION

KIM PRIES

The great French philosopher, Michel Foucault, often used the term “parrhesia” in his discourses. Wikipedia tells us

In rhetoric, parrhesia is a figure of speech described as: to speak candidly or to ask forgiveness for so speaking. The term is borrowed from the Greek παρρησία (πᾶν ‘all’ + ῥῆσις / ῥῆμα “utterance, speech”) meaning literally ‘to speak everything’ and by extension ‘to speak freely,’ ‘to speak boldly,’ or ‘boldness.’ It implies not only freedom of speech, but the obligation to speak the truth for the common good, even at personal risk. (Retrieved 3 September 2011).

Speaking boldly should be a requirement for the quality manager and, by extension, the entirety of the quality organization. It

is our responsibility to point out when the “emperor has no clothes” and it is our responsibility to shut down the manufacturing line or service when emergency action is necessary.

Foucault also pointed out that it takes courage to exemplify parrhesia. In essence, we are taking an ethical stand to protect our customers and ourselves when we speak what must be spoken. Of course, it also helps when we have leading rather than lagging indicators, something that is not always so easy to achieve (especially in the education business). Cover ups never work, they simply delay what we already know will happen and grossly offend the customer when nefarious activities come to light. I knew a Vice-President of Engineering who never minced words and consequently had amazing credibility with customers—in fact, he was one of that company’s most effective marketers. Sometimes the truth really is a good thing.

RE-CERTIFYING AND ASQ CERTIFICATIONS

STEVEN SCHAFER

Out of a total of 9 member(s) whose certifications expired December 2010, 0 will lose their certifications if they do not re-certify by the end of June 2011, 0 member(s) re-certifications are being processed and 9 member(s) completed their re-certifications.

Out of a total of 8 member(s) whose certifications expired June 2011, 6 will lose their certifications if they do not re-certify by the end of December 2011, 0 member(s) re-certifications are being processed and 21 member(s) completed their re-certifications.

Out of a total of 8 member(s) whose certifications will expire December 2011, 8 will lose their certifications if they do not re-certify by the end of June 2012, 0 member(s) re-certifications are being processed and 0 member(s) completed their re-certifications.

Members can re-certify early! As long as you have enough points to re-certify early, you can. Your Certifications will be extended 3 years beyond the certification expiration date you currently have for your certification, so you don’t loose anything by re-certifying early. Out of a total of 6 member(s) whose certifications will expire June 2012, 6 will lose their certifications if they do not re-certify by the end of December 2012, 0 member(s) re-certifications are being processed and 0 member(s) completed their re-certifications.

If anyone has questions on how to re-certify to extend their

ASQ Certifications and/or how to synchronize them if they have more than one, please let me know. Re-certifying by exam costs more and is a lot more difficult than re-certifying through the accumulation of RU points. You can reach me, the Re-Certification Chair, at 915-241-4780. Please leave a message on the answering machine if no one answers and I will call back you as soon as I can. You can also reach me via the Internet at spikequate@sbcglobal.net. I am ready to help with any questions you might have about Re-Certifying or about any ASQ Certifications you might have, call me. The Re-Certification Journal is at the following link and will guide you in the re-certification process

<http://www.asq.org/certification/recertification/rucredits/index.html>

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Potential meeting and dinner schedule

Year	Month	Date	Day	Topic - Speaker	Location
2011	Sep	10	Sat	Leadership Committee Planning Section	Holiday Inn Airport**
2011	Sep	15	Thur	Army Corps of Engineers	Lubys*
2011	Oct	15	Sat	Leadership Committee Planning Section	Holiday Inn Airport**
2011	Oct	20	Thur	TBD	Lubys*
2011	Nov	12	Sat	Leadership Committee Planning Section	Holiday Inn Airport**
2011	Nov	17	Thur	TBD	Lubys*
2011	Dec	10	Sat	Leadership Committee Planning Section	Holiday Inn Airport**
2011	Dec	TBD		Holiday celebration	TBD*

* Luby's Cafeteria Mesa at sunbowl/Mesita

** Cactus Rose Café – Holiday Inn Airport – Leadership Committee meetings 8:00 am – 12 Noon – Open to all section members

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2011-2012 OFFICERS and COMMITTEE CHAIRS

Assistant Recertification Chair: Jack Vaughn
See Above

Assistant Newsletter Chairman: Jack Vaughn
See Above

Our Section is on-line! Make a suggestion – win a FREE meal! <http://asq1401.org>